

Introduction to the Ambassador Role

Learning Objectives

By the end of this session, ambassadors will be able to:

1. Understand the key principles and expectations of the ambassador role.
2. Apply ambassadorial knowledge through real-life scenarios and reflective practice.
3. Develop confidence and competence in representing their institution.

10–15 mins

1. Icebreaker Activity

- **Purpose:** Build rapport and ease participants into the session.
- **Example:** “Two Truths and a Myth” – each ambassador shares two true facts and one myth about themselves; others guess the myth.
- Participants also talk about their personal interests and their expectations of the programme.

Materials: Flipchart or whiteboard, markers.

15–20 mins

2. Presentation: Key Concepts

Use slides or visual aids to cover:

- **What is a Student Ambassador?**
 - Definition and purpose of the role.
 - Importance of representation and peer influence.
- **Core Responsibilities**
 - School visits, campus tours, open days, mentoring.
- **Key Competences**
 - Communication, empathy, professionalism, storytelling.
- **Expectations**
 - Punctuality, reliability, inclusivity, confidentiality.

Materials: PowerPoint slides or printed handouts, visuals showing ambassadors in action, role description document.

10–15 mins

3. Case Scenario Discussion

- **Scenario:** Nina, a first-generation student, is unsure how to introduce herself during a school visit. She learns to frame her story as a strength.
- **Discussion Prompts**
 - What challenges might Nina face?
 - How can her story inspire others?
 - How would they introduce themselves in a similar situation?

Materials: Printed or projected scenario, group discussion guide.

15–20 mins

4. Role-Play Activity

Activity: In pairs or small groups, ambassadors practice introducing themselves to a group of students.

- **Instructions**
 - Encourage the presentation of one inspiring reason for becoming an ambassador.
 - Rotate roles: ambassador, student, observer.

Materials: Role-play prompt cards, feedback sheets for peer review.

10 mins

5. Reflection & Notes

- **Prompts:**
 - What did they learn from this module?
 - How can they apply this knowledge in the student ambassador role?
 - What questions or concerns do they still have?

Materials: Reflection worksheet or journal, optional: digital form for submission.

5–10 mins

6. Summary & Takeaways

- Recap key points.
- Share a handout summarising: Ambassador responsibilities, Tips for self-introduction, Support contacts and resources

Materials: Summary handout (print or digital), Contact list for support staff

Useful Links

[What is 2 Truths 1 Lie? | Best Ice Breaker](#)

[Why become a student ambassador?](#)

[Working as a Student Ambassador | Benefits of being a Student Ambassador | Student vlog](#)